

**UCI Paul Merage**  
**School of Business**  
Leadership for a Digitally Driven World™

## Center for Health Care Management and Policy



## 30th Annual Health Care Forecast Conference

February 16-19, 2021 | 9:00 a.m. – 11:30 a.m. Daily (PST)

Presented Virtually

Welcome to the 30th annual Health Care Forecast Conference presented by the Center for Health Care Management and Policy at UCI Paul Merage School of Business. Every year we aim to provide to our audience the very highest levels of expert and insightful knowledge on health care issues. Our conference is comprised of some 300-350 senior to top executives in health care organizations, primarily providers and payors. The conference will provide stimulating dialogue on assessing the impact of the pandemic on stakeholders and how to solve critical health care issues under these circumstances.

Our speakers are thought leaders and top executives in health care, academia, as well as staff and former staff persons from Congress and from the State of California, all of whom will share their insights from both a public and private sector perspective.

**Early Bird Registration: ~~\$595~~ \$495**

Register by December 31, 2020

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## Keynote Speaker



### Norm Ornstein, PhD

Resident Scholar, American Enterprise Institute, Television News Commentator, Author

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## Session Speakers

**Romilla Batra, MD, MBA** Chief Medical Officer, SCAN Health Plan

**Mollyann Brodie, PhD** Executive Vice President and Chief Operating Officer, Executive Director, Public Opinion and Survey Research, Henry J. Kaiser Family Foundation

**Christine K. Cassel, MD** Planning Dean, Kaiser Permanente School of Medicine

**Christopher De Rosa, MBA** President, National Accounts and BETS, Chief Operating Officer, US Commercial Markets, Cigna

**Cindy Ehnes, Esq.** Principal, COPE Health Solutions, Former Director CA Dept of Managed Care

**Jessica L. Fjerstad, JD** Counsel, Government Relations, Kaiser Permanente

**Steve A. N. Goldstein, MA, MD, PhD, FAAP** Vice Chancellor Health Affairs, UC Irvine

**Katie Heidorn, MPP** Executive Director, Insure the Uninsured Project

**Sandra R. Hernández, MD** President and Chief Executive Officer, California Health Care Foundation

**Dean A. Rosen, JD** Partner, Mehlman Castagnetti Rosen & Thomas

**Hemi Tewarson, JD, MPH** Visiting Senior Policy Fellow, Margolis Center for Health Policy, Duke University

**Hong Truong, MPH** Senior Program Investment Officer, California Health Care Foundation

**Jill M. Yegian, PhD** Founder and Principal, Yegian Health Insights, LLC

*More speakers coming soon!*

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### **Accreditation Statement**

The University of California, Irvine School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

### **Designation Statement**

The University of California, Irvine School of Medicine designates this live activity for a maximum of **10 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



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## **Principal Benefactors**



California Health Care Foundation

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College of Health Sciences

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*For Sponsorship information, please contact Diane Ford*

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